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tails and tips

The month of March is full of celebrations for humans – the NCAA tourney, parties surrounding St. Patrick's Day, and Easter. You wouldn't want to ignore your four-legged pals during this festive month, would you? So what can you offer your pets as a similar form of indulgence?

Well, not to toot our own horns, but kitties seem to go bonkers over our Fat Cat High-Test Zoom around the Room Organic Catnip. This stuff is 100% organic with NO extra junk and contains only the choicest part of the catnip plant, which is fused with essential oils. Catnip is an herb (in the mint family) that, after ONE whiff puts about 85% of all cats into a euphoric state of frolicsome bliss. Each pouch is a 1/2 oz of choice zippa-de-do-da-dey! Use it by itself or to refill Boogie Mats. To read more about our cat nip [click here](#).

pampered pooch

Atticus is described by his mom as being "a little dog in search of big adventure." This pooch, affectionately known as "Atti," was rescued from the shelter and now lives a very happy and active life. Some of Atticus' most crazy adventures include camping, learning how to boogie board, and riding in a convertible with his mom in the Pasadena Doo Dah Parade in January of 2008. Atticus even occasionally writes on his mom's blog where readers can't seem to get enough of this little character!

Do you have a dog or cat that you think should be nominated for the "Bamboo Pet of the Month" award? Please send us a photo, brief description, and any other information on why your pet is deserving of this award to [Bamboo Pet of the Month](mailto:casey@formulapr.com).

bamboo story

Welcome to Paw Print!

Dogs Rule (and don't drool!) in Cyberspace

If you love your dog, then you must profess your feelings to the world! Dogster (www.Dogster.com) allows pet owners to easily create online Web site pages that showcase your favorite photos of your pup. You can also pen a personal blog to share your dog's thoughts and favorite activities together with "pup pals" online.

Creating an account is FREE and easy to do. Be sure to sign up today! While you're at it, be sure to check out the "Enter to win a FurBuster" link on Dogster or visit the Bamboo Web site for a chance to win a FurBuster™. It's the perfect solution to combat March (shedding) Madness in your home!

in the news

Forbes.com is calling our new pet grooming tool FurBuster "a godsend" and is giving it the honor of being one of "Forbes Life Finds of The Day." With its replaceable, stainless steel blades, who wouldn't want to try out this useful and practical de-shedder? According to Forbes, FurBuster is the inexpensive solution to keeping your couch and clothing free of pet hair. FurBuster is available at retail locations nationwide.

cat's meow

Beauty is a beloved kitty companion who is getting more and more spoiled in her old age! A lifelong Southern California resident, she makes time in her busy schedule to take long naps on the couch, schmooze with adoring fans, and play with her Fat Cat ShowGulls catnip toy. Aside from living the fab life, Beauty also doubles as a foot warmer and masseuse. Her family describes her as being a real joy and the true authority figure of the house – even mom is known to give Beauty whatever she wants!

