



> the bamboo story

tails and tips

in the news

pampered pooch

cat's meow

tails and tips

Fat Cat Inc. Water Bottle Cruncher

We've got a hunch that dogs love to CRUNCH! Has your precious pup ever become hypnotized by the crackling sounds of an empty water bottle? Well, with Fat Cat's award winning Water Bottle Cruncher toy, your canine can crunch away on a plastic water bottle for hours!

The Water Bottle Cruncher design combines a heavy duty canvas, triple enforced closure and, of course, a water bottle. Once the bottle is "crunched out" you simply refill with a new bottle, up to 20 oz. Be sure to toss the old bottle in your recycling bin once play time is over! Check it out at your local PETCO or other national pet retailer.

pampered pooch

Dexter, an eight year-old Miniature Schnauzer, hails from Los Angeles. He was rescued by his mom in 2002, when Dexter planted a big kiss on her cheek while visiting a local shelter and she knew she couldn't leave without him. Dexter loves to play with his many toys from Bamboo and enjoys hanging out with his brother Angus, a Brussels Griffon.

cat's meow

Meet Jester, a cute black and white kitty from Live Oak, Fla. When his food bowl is empty he sits on top of his food storage container and waits until his family refills his bowl! Jester loves massages and demands one every night before bed. Jester, a rescue cat, is now so spoiled that his mom states that Jester owns her – and she wouldn't have it any other way!

bamboo story

Welcome to Paw Print!

Celebrate the month of August by supporting National Dog Day on August 23!

National Dog Day is aimed at recognizing the large number of dogs that are homeless and need to be rescued, as well as honoring dogs that help serve the community through the police force and therapy networks.

We all love dogs for their loyalty, compassion, love and patience, so why not celebrate them for all they do for us! To learn more about National Dog Day, click [here](#).

EDITORIAL PREVIEW

Fat Cat gives pets the "Right to Chews!" To celebrate the launch of our new Political Animals toys next month, we are callin' all pets to Chomp the Vote! This is the prime time for your dogs' barks to be heard! Keep your eyes peeled for a star-spangled survey to arrive in your inbox soon. Bark Obama, John McCanine and Capitol Hillary need your support (and you might win a really cool prize). WOOF!

in the news

Florida Today recently featured the Water Bottle Cruncher in an article titled "Forget the bone, Fido wants the bottle." The article highlights this toy as a simple concept that is a big hit with dogs.

Do you have a dog or cat that you think should be nominated for the "Bamboo Pet of the Month" award? Please send us a photo, brief description, and any other information on why your pet is deserving of this award to [Bamboo Pet of the Month](#).